

# The Review-Advertiser

VOLUME 23

CLARESHOLM, ALBERTA, FRIDAY, SEPTEMBER 9, 1927



Number 36

## PATRONAGE DIVIDEND PAYMENT

One Cent Per Bushel

A payment of one cent per bushel is being made on Patronage Dividend Receipts issued on street grain purchased by United Grain Growers Ltd. during the past crop year, up to August 15, 1927.

Holders of Patronage Dividend Receipts, issued before August 15, should present them to be cashed at elevator where grain was delivered.

## UNITED GRAIN GROWERS LTD.

Elevators at Claresholm and Granum

WE RECOMMEND

## New England Investment Trust, Inc.

Collateral Trustee Shares

AVERAGE **7 1/2%** YIELD

80 Leading Companies — Safety — Marketability — 20 Leading Industries — Profit Possibilities

## O.C. ARNOTT COMPANY, LTD.

INVESTMENT BANKERS

Royal Bank Chambers

M6718

Calgary

## You wouldn't buy a house without a Bathroom

True bathing comfort is essential to good health. We can fix you up a new bathroom with modern fixtures at a reasonable cost. Why not consult us and let us show you the way to health and happiness.

C. A. COUTTS

PLUMBING AND TINSMITHING

Phone 177

Claresholm, Alta.

## THE WALL OF CHINA

In 214 B.C., the Chinese commenced building the Great Wall, which isolated their country from the rest of the world and helped retard their national progress.

The business man who maintains a wall of "dig-nified reserve" towards the buying public is just as surely retarding his own business growth.

Your advertisement in The Review-Advertiser would be a standing invitation to your store. When our readers open up their paper do they see your "big"?

## J. H. BOUSQUET

CLARESHOLM

## Agent for Alberta Granite, Marble & Stone Co. Limited

Fine Memorials, Copings, Fences, Candy Slabs.

Freight paid to Claresholm.  
We guarantee what we sell.

Let me give you estimate on your new home, either Stucco or Concrete Block. Service and durability guaranteed.

## Claresholm Local News

KITSON-RAMAGE

Mrs. Wm. Neal of High River is a patient in the local hospital.

A number of Claresholm people spent Labor Day at Lethbridge fair.

Miss Della Shunn is a surgical patient in the local hospital this week.

Rev. W. Barlow has this week purchased a Chrysler "52" sedan from the Claresholm Garage.

Mrs. Wm. Francis of Vulcan, spent the week end here with her daughter Mrs. A. M. Sinclair.

Born, at the local hospital on September 6, to Mr. and Mrs. Jas. Clifton of Gramum, a daughter.

Sale of home cooking by members of St. John's Guild will be held at Langston & Harvey's store at 1 o'clock, Saturday, 17th September.

Wm. Davidoff, who was seriously injured in a motor accident north of Stavely last Thursday, and brought to the hospital here, is reported as slightly improved.

John Humphreys have this week moved into their new home on Shyler street, formerly occupied by C. W. Stewarts, and recently purchased from R. K. Peck through S. L. Braser.

Ken Maynard in "The Unknown Cavalier" with Kathleen Collier at the Rex Theatre Friday 12th September, eighth night of the week. From the story "Ride Him Cowboy" by Kenneth Perkins.

Owing to a break in the gas line, gas was off for several hours Tuesday afternoon. As gas is used to run the engine at the power house, the electric service was also out of commission.

Rain set in Tuesday afternoon and continued till Wednesday night. The weather cleared during the night with 2 degrees of frost. Thursday morning Gardeons were considerably damaged, but it is reported that no one has suffered any serious injury. There was some frost on Friday morning also.

Mr. and Mrs. Theodore Petersen, who were married on August 20th, were given a miscellaneous shower on the eve of their departure for their home in Seattle by the young people of the neighborhood, who, by the way, had also charivaried them the previous night. The newly weds left with the best wishes of all.

There will be a meeting of the Liberal-Conservatives of the MacLean federal riding in the town hall on Saturday, September 10th at 8:30 p.m. to select delegates and alternates to attend the national convention of the Liberal-conservative party at Winnipeg on the 11th of next October. It is expected that Honorable R. B. Bennett will attend this meeting.

Bishop Fred Hahn, who has been conducting evangelistic services in a tent on the local camp grounds for the past three weeks, appeared before P. G. G. the police magistrate, on a charge that he did on the 24th day of August, perform a marriage ceremony without holding a certificate from the provincial registrar. He pleaded guilty to the charge and was fined \$25 and costs. A. W. Holton prosecuted. High River Times.

A general meeting of the Claresholm Community Skating and Curling Association will be held in the I. O. O. F. hall on Monday evening next, for the purpose of further considering the matter of turning over the Association's funds to the town of Claresholm with a request that the town erect a skating and curling rink to be used for public skating and curling.

The Association's directors have also asked the members of the Association to indicate their preference of the probable sites that have been under discussion.

Good Bread on the table at threshing time is essential to obtain the maximum amount of labor from your crew.

## Use Claresholm Bakery's Quality Bread

As is our custom, special price for supplying threshing crews.

The Wawanesa Mutual Insurance Company's policy has always been, since its organization thirty years ago, to give to its patrons fire protection, at the lowest possible cost, consistent with safety.

And we are pleased to announce that from now on the cash rate on farm buildings will be reduced 25¢ per \$100.00 for three years. This makes our cash rate \$1.25, or \$1.00 per \$100.00 if your house has lightning rods and basement chimney.

Our assessment note plan requires no money down. And this year the rate is fixed at 20% or 40¢ per \$100.00 for one year.

## S. L. FRASER & SON

## A. E. RUNIONS

Licensed Auctioneer

Work Guaranteed. Terms Right

R. E. MOFFATT, CLERK

## Farm Sales a Specialty

## Foolish Saving

A penny saved is not always a penny earned. Sometimes it is two pennies lost. The person who spends nothing on advertising loses much more than he saves.

The money spent for plate glass windows is not looked on as lost, nor is the money spent on better interior lighting.

Anything that increases the flavor, that adds value, that multiplies customers is very properly regarded as a good investment.

Advertising is a good investment — just as plate glass windows are. Advertising sells more goods to more persons than shop windows do.

## A WORD TO THE PUBLIC

Do you resent having a "neighbour" address a message to you in the form of an advertisement? If so, you are right. On the contrary, it is not your impulse to respond to his friendly overture?

Shop Where You Are Invited to Shop

Issued by Canadian Weekly Newspaper Association







## The Honey Bee

### Mode Of Life and Social Structure Of Bee Colonies

"The Honey Bee and Some of its Activities" is the subject of an address. It is to be given by the Minister of Agriculture before the Regina Rotary Club. The highly socialized life of these insects in their little colonies, where each has a specific task at which it must call relentlessly, was explained by the speaker.

"There are about 470,000 species of insects now named and described by scientists, said Dr. P. G. of which the bees are the most important kind. The bee, however, has been the most useful to man in historical times. It lives in colonies, performs the work of gathering in the cooperative manner and is an efficient and steady worker."

The speaker then went on to describe the mode of life of the bee and the social structure of the colony. The life of the honey bee, he said, was circumscribed by the day. The bees worked for the rest of the day, he said, and had no other work to perform. Then there were about 100,000 bees in the hive, a great number of which were the ones to possess a sting, who did all the labor required to keep the colony going and gathered the pollen from the flowers that were to be found in the fields. The bees were distributed according to the duties they were to perform. A number of them had the responsibility of guarding the colony from other bees and they battened viciously to keep them away.

Another batch of them remained and fed the young worker bees and for that purpose they manufactured a very nutritious substance. This substance was made from digested food value that the young increased about 5000 times in weight in a few days. At the same rate of increase, the speaker calculated that a baby would at the end of the same time weigh seven and a half tons.

"The worker bees," continued the speaker, "are the real rulers of the colony. They are the only ones to whom the other members and she no mercy to them whatever, if they lose their efficiency. Their chief function of course is the gathering of honey at which they work steadily and during the summer they salt at gathering the pollen and storing it for the winter."

Pew then described the winter quarters of the bees and the food provided for them against the cold. As soon as the temperature drops to 57 degrees the bees gather in a thick, compact cluster in the hive leaving an open space in the centre of the cluster. The temperature is raised among them of honey that are used to generate enough heat by physical exertion to keep the cluster warm and protect against the cold. As long as the temperature is below 57 degrees the bees remain in the cluster but as soon as the thermometer begins to go up the cluster breaks and once more the individuals begin to fly away at storing up honey for the following winter.

### Terms Are Confusing

### Motor Expressions Used In England Different From Ours

While in England, you ask a garage to lift your hood, don't be surprised if they take your top down instead.

If he asks you how your hood happened to get so dirty don't make the mistake of clotting your hair and pointing it.

The confusion lies in the difference in motor expressions between England and America. "Hood" in England is termed "top" in America and the word "bonnet" takes the place of "hood."

So it is, with other words: Strangled for choke, saloon for sedan, screen for windshield, accumulator for storage battery and so on.

### Mark's Tiny Helper

The smallest electric motor ever made only half as high as a ten-cent piece and weighing 10 grains, is being shown by E. Kahn, local garage man at Linton, Neb., who has worked at the project for the past two years in his spare time. It runs at 400 revolutions a minute and contains 53 parts of gold, silver, copper, brass and iron.

### British Columbia Maps

It is estimated that the map of British Columbia this year will be in the neighborhood of 2,000,000 bushels or more than double that of 1926, which was the largest in the history of the industry. This is accountable to a large new acreage in the Sunnus district, becoming productive this year.

## Map Making

### Printing Of A Map Involves Several Processes

The process of map making of the Dominion Government is the Geographical Survey, Department of the Interior, at Ottawa, where are prepared and published topographic maps covering the entire country in their little colonies, where each has a specific task at which it must call relentlessly, was explained by the speaker.

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### Timothy Hay Seed

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### Walters Are Successful

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## Public Health Work In Alberta

### Giving Valuable Service To Rural Population Separated From Regular Medical Care

In view of the vigorous movement sponsored by the Saskatchewan Section of the United Farmers of Canada for the establishment of a free dental service, to give advice on matters of health and to provide operation of a somewhat similar innovation in public health work throughout Alberta is of particular interest.

The Alberta estate, financed and directed by the provincial government, consists of four members—a surgeon, a dentist, the superintendent of dental health and a medical and an assistant public health nurse.

It is somewhat wider in its scope than the suggested Saskatchewan plan since minor operations and a considerable amount of dental work are to be done in the field.

It is the opinion of Dr. Ferdinand L. of Germany, president in 1921, who had an abdominal face.

"One investigator concluded that six of twenty-four Sultans from 1291 to 1858 had abdominal faces.

"Tuberculosis has been identified in Egyptian mummies, and was very prevalent in ancient Greece.

"Malaria was prevalent in Greece in the fourth century B.C. and in India in the fifth century B.C.

"The pestilence that attacked the Philistines is thought to have been plague, and bubonic plague undoubtedly existed in the past.

"The evidence of the past clearly shows that the heart is a disease of the heart.

"The heart and blood circulation plan is carried on utilizing the services of a medical and dental headquarter. One interesting feature of the work is the fact that a very high percentage of the patients are children.

"Unbalanced Local Rules

An automobile, when first made, is perfectly balanced, but does not remain so if several hundred pounds of baggage are so loaded on the front as to unbalance the car.

This causes the car out of balance and puts great strains on the springs on the side where the weight is carried.

A one-sided load puts extra strains on the rear axle and other parts of the car.

### Took Every Precaution

New York's ails a man who had to make a moment if it was true that he had neither turned out or slowed down when he saw the pedestrian that he was going to hit.

"I took all precautions, you know," replied the man, "I blew my horn and cursed him."

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for Economical Transportation



## 3 years from today You Will Know



**Y**OU would require three years of arduous day-to-day driving to know as much about Chevrolet performance and economy as the General Motors Proving Grounds brings out in a few months.

There's strength, durability, speed built into every Chevrolet. The Chevrolet comes into its beautiful body by Fisher; into every detail of its powerful engine.

After three years of free driving, you will know that Chevrolet has added to its economy, its smoothness, its power and its beauty, the greatest amount of driving performance ever possessed by any low-priced car.

Ask your Chevrolet dealer for a demonstration.

### One Most Amazing Quality in Chevrolet History

NEW LOW PRICES		
Touring	645	650
Roadster	645	655
Sport Roadster	720	915
Custom Sedan	720	915
Cabriolet	875	915
Coach	750	485

Price of Factory, Oklahoma, Ontario - Government Taxes Extra

C-424C

### QUALITY GARAGE

Phone 20

Claresholm, Alta.

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

## LOTS OF LOW-PRICED TIRES — And OURS are GOODYEARS

SOME of our good friends went elsewhere for tires when rubber was high. They had to have low price and we couldn't give them both low price and Goodyear quality.

Today we can. We can give you a Goodyear Tire for no more than you were paying for 'gyp' tires. Ask us for prices.



Every cord and balloon in the list built with SUPER-  
TWIST Cords. Every tire with a tough, rugged tread. Come in and see them.



### Quality Garage

Phone 20

CLARESHOLM, ALTA.

Buying at home means service at home

For anything in the printing line  
come to the

REVIEW-ADVERTISER OFFICE

### CLARESHOLM

#### MILK QUESTION

Mr. Editor:—I notice in last week's issue of Local Press an article on the "Co-operative Milk Supply of Milk" in which the prediction is made that "from the juggling within the milk trade this summer, some course of action will soon be required in order to secure an adequate and steady supply of milk to the citizens in the year round." And a logical question arises: What action should be to limit the number of cows kept by any individual citizen of the town to one and place the milk business all practically in the hands of one drayler. The reason submitted for this appears here to be that in most cases the individual, not there are times when the welfare of the many demands that such be done." But it is evident that though artfully veiled under such a specific cause, the real object is to get the whole business into the hands of one individual. But it may be assumed that the town, from experience, general knowledge and good sense, will be somewhat canny about its interests and welfare having been served by stifling the well-being of a number of individuals to gratify the greater wealth ambitions of an individual monopolist, what ever the pretext.

It is true there are defects and development of undesirable conditions in the method now in vogue of handling milk as must be expected in the milk industry as in any other field of essential business, by the methods of management. At present there are no exact standards for milk and cream — every producer making their own standard with unsatisfactory results; no established proper relative value between milk and cream; no uniformity; 8 quarts of milk selling for 80 cents are required to make 1 quart of cream selling for 60 cents and a legacy of nearly all of the complaints of the milk service. So that some producers sell milk only and reap the greater profits, leaving those who are holding up to meet the cream requirements of their customers and suffer the loss in relative price and labor and bear the sting of complaint in so doing. At present, also, the milkman, or chief distributor of milk, has virtually an individual monopoly of the milk business. This is not done by the producers themselves, and they with all the labor and expense of production are held by this monopoly for 5 cents a quart for the distribution of milk and 20 cents a quart for cream. There are also such unsatisfactory conditions as over-catering, bottling in small and several distributors travelling over the same ground, possibly from one end of town to the other once or twice every day and through storms and blizzards, and heat and cold, in all manner of adverse and unendurable conditions that render the milk business shaky and unstable, and not because the citizens have too many cows or there are too many distributors, though they doubtless are a hindrance to an aspiring monopoly.

The remedy therefore does not lie in eliminating the citizens' cows and therewith their business to the creation of an individual monopoly; but in all the milk producers coming together and working in unison, understanding and cooperation — a dairy pool, if you will — with rules and regulations for government, and through which the disposition of all milk and cream in town should be made that all may have the same and equal consideration and protection.

Definite regulations need not be detailed here, but should be such as to correct and bar such errors and defects as develop under separate or independent action. And others including representation of the town, and representation of the people, for strict sanitary and other necessary dairy conditions; regular supply and proper standards of milk and cream; distribution and price.

There are a number of small farms, five acre blocks and other little plots lying about the outskirts of town, capable of maintaining two or three and some

five or six cows that with a good co-operative dairy system established, might well be utilized for production of milk and furnish employment and additional family revenue to workers and needful citizens in these days — something offered for a livelihood. And thus promote expansion, opportunity, benefit rather than curtailment, monopoly and distress. For Farplay.

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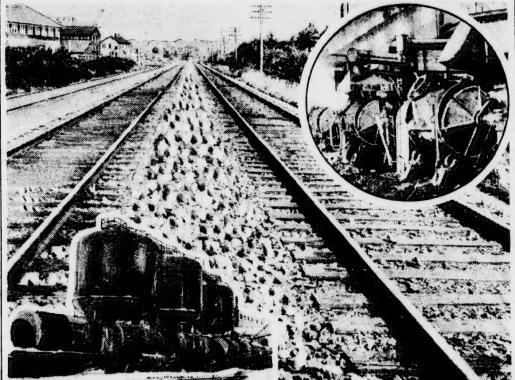
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The plant is operated with very little human aid. In one corner of the building is a tiny office containing the sulphuric acid which automatically reports what is being done at all parts of the plant, so that by a glance at the chart, the engineer can locate the manufacture of the acid.

This is, of course, only one of many by-products of the Mond Nickel which ranges all the way from platinum to rock ballast for railway beds. The stone which is separated from the ore is washed and is sent by rail to the town of Red Deer, in the middle of the road, some of it going nearly as far west as Wimberley, Galt and other are recovered in the railway stations, stations, private men, and in value more than a million and a half dollars yearly.

The sulphuric acid is manufactured at Coniston, near Sudbury, in that mighty nickel district in the vicinity of Sudbury, the only district producing nearly all of the world's nickel. This year, celebrating the fortieth anniversary of the discovery of nickel, it was first detected in 1883.

The central picture of the plant shows a typical stretch of Canadian Pacific rock-ballast road bed. The upper photograph is a view of the sulphuric acid manufacturing machines, while below is the huge sulphuric acid storage tanks at Coniston, near Sudbury.

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